

SOAR SUMMIT *24* agenda

Wednesday **October 16**

● PIKEVILLE, KY

*Agenda subject to change.

- ✓ **9 AM-6PM** Registration | 6th Floor Health Professions Education Building | University of Pikeville
- ✓ **10AM-4PM** EKY Experience Exhibit Hall | Appalachian Wireless Arena
- ✓ **10AM-4PM** Programming | See Sessions Below



TRACK: HEALTHY COMMUNITIES



- **10:00-11:00 AM: HEALTH DEPARTMENT NEEDS ASSESSMENTS**
 - Location: Booth Auditorium at the University of Pikeville | Type: Fireside Chat
 - Speakers: Carrie Conia, DPH/LHD Technical Assistance Coordinator; and Tara Gross, LHD Area Health Liaison
- **11:00-11:45 AM: Appalachian Regional Healthcare: Food is Medicine**
 - Location: Booth Auditorium at the University of Pikeville | Type: Presentation
 - Speaker: Danielle Harmon, Director of Community Development
- **11:45-12:15 PM: Lunch with a Special Cooking Demo with Beth Kronenberg of KitchenShift**
 - Location: Booth Auditorium at the University of Pikeville
- **12:15-1:00 PM: Appalachian Regional Healthcare: Food is Medicine**
 - Location: Booth Auditorium at the University of Pikeville | Type: Fireside Chat
 - Speakers: Panelists TBA
- **1:00-4:00 PM: Community Education Group**
 - Location: Booth Auditorium at the University of Pikeville | Type: Presentation and Fireside Chat
 - Speakers: Hilary Viens, Jason Lucas, and Hailie Arnold from Community Education Group

TRACK: ENTREPRENEURSHIP AND INNOVATION



- **1:00-1:45 PM: Sparking Entrepreneurship and Growing Entrepreneurs inside Educational Institutions**
 - Location: New Beginnings Church | Type: Presentation
 - Speaker: Representative from CORI
- **2:00-2:45 PM: Technical Assistance and Business Incentives**
 - Location: New Beginnings Church | Type: TenTalk
 - Speakers: Zeeshan Bhatti from Keyhorse; Caroline Stivers from KYIPA; Jessica Bledsoe from Invest 606; Mary NeCamp from Step Grant; Greg Green from Vertx; and Kacy Hicks from SOAR
- **3:30-4:15 PM: Middle Tech Podcast: Where Are They Now? Past Startup Appalachia Pitch Competition Winners**
 - Location: 7th Floor, Health Professions Education Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Evan Knowles and Logan Jones from Middle Tech; Cindy Sparks from Complet3D; Dakota Hoskins from Safari Solutions; and Elijah Jensen from Blackbox Energy

- ✓ **6PM-9:45PM CMH Tribute Show | Mountain Top Media Stage**
Appalachian Wireless Arena Main Street Entrance



CMH TRIBUTE SHOW PRESENTED BY:



artwork by: The Tipton Creative

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- ✓ **7AM-4PM** Registration | 6th Floor Health Professions Education Building | University of Pikeville
- ✓ **7AM-8AM** Breakfast | 7th Floor Health Professions Education Building | University of Pikeville

Registration Sponsored By



- ✓ **8AM-9:45AM** Opening Plenary | University of Pikeville
Health Professions Education Building | Seventh Floor

PLENARY SESSION

- **Opening**
 - National Anthem and My Old KY Home | Will Case and Mia Lequire
 - Appalachian Challenge Academy of Harlan County will present the colors
- **Welcome** with UPIKE President Burton Webb
- **Fireside Chat** with Jane Brady Knight | The Role of Private Philanthropy in the Development of Eastern Kentucky
- **Fireside Chat** with Nate Morris | Inspiring the Next Generation of Entrepreneurs from Eastern Kentucky
- **Interagency Working Group on Coal and Power Plant Communities and Economic Revitalization** with Energy Communities IWG | **Update** with Brian Anderson
- **TenTalk:** Elmer Whitaker from BRIGHT Leadership Kentucky and Sandy Slayton from Rye Development

- ✓ **10AM-4PM** Programming | See Sessions Below

TRACK: ENTREPRENEURSHIP AND INNOVATION



- **10:00-11:30 AM: Artificial Intelligence with MiddleTech**
 - Location: Room 213 in The Coal Building at the University of Pikeville | Type: Workshop
 - Speakers: Evan Knowles and Logan Jones from MiddleTech
- **11:00-11:45 AM: Innovation in the Energy Sector**
 - Location: Chrisman Auditorium at the University of Pikeville | Type: Panel Discussion
 - Speakers: Kenya Stump, Executive Director of the Kentucky Energy and Environment Cabinet; Christine King, Director of Gateway for Acceleration Innovation in Nuclear (GAIN); and Kacy Hicks from SOAR (Moderator)
- **2:00-2:45 PM: Current State of Venture Capital and Angel Funding**
 - Location: New Beginnings Church | Type: Presentation
 - Speaker: Kelby Price from Keyhorse Capital
- **3:00-3:45 PM: How to Leverage SBIR, STTR More in Eastern Kentucky**
 - Location: New Beginnings Church | Type: Fireside Chat
 - Speakers: Elijah Jensen from BlackBox Energy; Scott Stuckey from FairChance Works; Maria Labreuveux, Executive Director of the Kentucky Science and Engineering Foundation; and Sabrina McWhorter from SOAR (Moderator)

TRACK: ECONOMIC DEVELOPMENT



- **10:00-10:45 AM: Progress Report: Economic Development in Eastern Kentucky**
 - Location: Room 213 in The Coal Building at the University of Pikeville | Type: Presentation
 - Speakers: Jeff Noel, Secretary of the Kentucky Cabinet for Economic Development
- **3:00-3:45 PM: Recovering & Resilience: Lessons Learned from the 2022 Floods**
 - Location: Room 210 in The Coal Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Eunice Holland from Qk4; Erica Klevers from DCMC; Terry Adams, Letcher County Judge/Executive; and Todd DePriest, Mayor of the City of Jenkins
- **4:00-4:45 PM: Remote Worker Attraction in Eastern Kentucky**
 - Location: Room 213 in The Coal Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Ben Ledo from MakeMyMove; Chris Girdler from SPEDA; Jordan Snelling, New EKY Resident; and Latasha Friend from SOAR (Moderator)

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✓ **10AM-4PM** Programming | See Sessions Below

TRACK: REGIONAL TOURISM



- **10:00-10:45 AM: Red River Gorge Panel**
 - Location: Chrisman Auditorium at the University of Pikeville | Type: Presentation
 - Speakers: Elijah Hicks, Grant Writer/Nonprofit Funding Strategist/Ecotourism Consultant; Eddie Barnes, Powell County Judge/Executive; Elmer Whitaker, CEO, Whitaker Bank; and (Moderator)
- **11:00-11:45 AM: EKY Tourism Update**
 - Location: 7th Floor, Health Professions Education Building at the University of Pikeville | Type: Panel Discussion
 - Speakers: Brandon Pennington from Appalachian Triangle and Harlan County Tourism; David Ledford from Boone's Ridge; and (Moderator)
- **2:00-3:00 PM: Tourism TenTalk: Marketing + Branding, Lake Town Tourism, Backroads of Appalachia, and Kentucky Wildlands**
 - Location: Chrisman Auditorium at the University of Pikeville | Type: TenTalk
 - Speakers: Brandy Clark from Visit AKY; Michelle Allen from Lake Cumberland Tourism; Andrew Steele from Boyd County Tourism; Jedediah Smith of Backroads of Appalachia; and Tammy Nazario from KY Wildlands
- **3:15-4:00 PM: Festival Planning: How to Plan, Execute, and Deliver**
 - Location: 7th Floor, Health Professions Education Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Julie Harris from Master Musicians Festival; Tiffany Finley from Master Musicians Festival; Tiffany Coleman from Southeast Kentucky Chamber of Commerce; and Joshua Ball from SOAR (Moderator)

TRACK: CONNECTIVITY AND DIGITAL EQUITY



- **10:00-11:00 AM: How to Create the Building Blocks of Community Broadband Planning**
 - Location: Booth Auditorium at the University of Pikeville | Type: Presentation
 - Speaker: Samantha Schartman from Connect Humanity and other speakers to be announced
- **2:00-2:45 PM: Broadband TenTalk**
 - Location: Booth Auditorium at the University of Pikeville | Type: TenTalk
 - Speakers: Accelecom; Meghan Sandfoss from KY Office of Broadband Development; Tim Crawford from Red Bird Mission; and Richard Taylor from Center for Rural Development
- **3:00-3:45 PM: How USDA is Supporting Broadband Expansion in Eastern Kentucky**
 - Location: Room 213 in The Coal Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Representative from the community of Hatfield in Pike County; Representative from Gearheart Communications; USDA Representative; and Hilda Legg (Moderator)
 - Note: This session will focus on a USDA grant awarded to SOAR for work in Pike County.
- **4:00-4:45 PM: An Update from the East Kentucky Network**
 - Location: Chrisman Auditorium at the University of Pikeville | Type: Fireside Chat
 - Speakers: Representatives from Peoples Rural Telephone, Mountain Telephone, Foothills, Gearheart Communications, Thacker Grigsby; and Mike Johnson, SOAR Executive Board Member and CEO of Appalachian Wireless (Moderator)

TRACK: GRANT AND COMMUNITY DEVELOPMENT



- **11:00-11:45 AM: Building a Foundation for Growth: Addressing Kentucky's Housing Challenges to Propel Economic Development**
 - Location: Room 210 in The Coal Building at the University of Pikeville | Type: Presentation
 - Speaker: Charles Aull, Executive Director, Kentucky Chamber Center for Policy and Research
- **2:00-3:30 PM: Data Tools and AI in Grant Preparedness**
 - Location: Room 701 in The Coal Building at the University of Pikeville | Type: Workshop
 - Speaker: Iain Hyde from Argonne National Laboratory; and Center on Rural Innovation
- **4:00-4:45 PM: Understanding the State's Grant Match Program**
 - Location: Room 210 in The Coal Building at the University of Pikeville | Type: Presentation
 - Speakers: Hannah Conover from Grant Ready KY; and KY Cabinet for Economic Development Representative

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✓ **10AM-4PM** Programming | See Sessions Below

TRACK: WORKFORCE DEVELOPMENT



- **11:00-11:45 AM: Population as a Community Development Strategy**
 - Location: Room 213 in The Coal Building at the University of Pikeville | Type: Fireside Chat
 - Speakers: Council for Post-Secondary Education; Prichard Committee; Dr. Matthew Ruth from the University of Louisville; and Colby Hall (Moderator)
- **2:00-2:45 PM: A Job for Every Person in Eastern Kentucky**
 - Location: 7th Floor, Health Professions Education Building at the University of Pikeville | Type: Panel Discussion
 - Speakers: UPIKE; Eastern Kentucky University; Morehead State University; KCTCS; The Millard College; and Colby Hall (Moderator)
- **3:00-3:45 PM: Workforce TenTalk**
 - Location: Booth Auditorium at the University of Pikeville | Type: TenTalk
 - Speakers: Brian Luerman from Code:KY; Beth Brinley from KY Education and Labor Cabinet; SOAR's Remote Worker Attraction Program and SOAR's EKY Talent Network and Job Board
- **4:00-4:45 PM: KY TRAINS: A Discussion with KCTCS**
 - Location: Booth Auditorium at the University of Pikeville | Type: Fireside Chat
 - Speakers: KCTCS

✓ **10AM-6PM** Expo Hall Opens | Appalachian Wireless Arena

✓ **NOON-6PM** Lunch | University of Pikeville | Locations

✓ **6PM-8PM** **SOAR Summit Reception** | Benefactors Plaza at the University of Pikeville
Entertainment provided by University of Pikeville Bluegrass Ensemble

Reception Presented By



CORDUROY BROWN

✓ **8PM-10PM** **SOAR Summit After-Party** | Mountain Top Media Stage
Appalachian Wireless Arena Main Street Entrance
Featuring Corduroy Brown

SOAR SUMMIT *24*

Fireside Chat and TenTalk

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PROGRAMMING LOCATIONS INCLUDE:



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Friday October 18

● PIKEVILLE, KY

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- ✓ **7AM-8:45AM** Breakfast | 7th Floor Health Professions Education Building | University of Pikeville **Breakfast Sponsored By**
- ✓ **9AM-12:00PM** Closing Plenary | University of Pikeville Health Professions Education Building | Seventh Floor **RAMEY ★ ESTEP re•group**

PLENARY SESSION

9 a.m. to 11 a.m.

HPE Building (7th Floor) | University of Pikeville

- **National Anthem and My Old KY Home** | University of Pikeville
- **Welcome Remarks** | Kimberly S. McCann, SOAR Executive Chair
- **Special Remarks from Appalachian Regional Commission Federal Co-Chair Gayle Manchin**
- **Special Remarks from SOAR Co-Principal Officer Congressman Hal Rogers**
- **Special Announcement from the U.S. Economic Development Administration** | Ben Page, Deputy Assistant Secretary for Economic Development and Chief Operating Officer
- **Special Remarks from Kentucky State Senate President Robert Stivers**
- **Special Remarks from SOAR Co-Principal Officer Governor Andy Beshear**
- **Special Remarks from Presenting Sponsors** | Addiction Recovery Care | Appalachian Wireless | Kentucky Power | Pikeville Medical Center
- **Special Remarks from Robert J. Schena** | Chairman, Chief Executive Officer & Co-founder of Rajant Corporation
- **Funding Announcements** | Congressman Hal Rogers and Governor Andy Beshear
- **Special Remarks from Dr. Eli Capilouto** | President, University of Kentucky

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