

Appalachia's Premier Event

SOAR SUMMIT 23

AGENDA

PRESENTED BY



Monday, October 2

Pre-Summit Session

These events have limited seating and an additional fee aside from the SOAR Summit registration

2 p.m. to 5 p.m.

Community and Regional Disaster Preparedness Workshop

Williamsburg Tourism and Convention Center
650 S. 10 St.
Williamsburg, KY 40769



6 p.m. to 8 p.m.

SOAR Summit Opening Reception

Cumberland Mint
244 Cumberland Ave.
Williamsburg, KY 40769



Tuesday, October 3

Summit Day 1

8 a.m. to 3 p.m.

Registration

Corbin Arena Main Entrance

8 a.m. to 5 p.m.

Exhibit Hall Hours

Corbin Arena Floor and Concourse



8 a.m. to 11 a.m.

Ten Talk Session 1

Corbin Arena Main Stage



10 a.m. to 10:20 a.m.

Fireside Chat

Nate Morris, Chairman and CEO of Morris Industries

11:30 a.m. to 1 p.m.

Speed Pitch Competition

Corbin Arena Main Stage



1:15 p.m. to 1:30 p.m.

Fireside Chat

JP Blevins, former University of Kentucky Basketball Player, Entrepreneur, and Investor

1:30 p.m. to 3:30 p.m.

Ten Talk Session 2

Corbin Arena Main Stage



4 p.m. to 4:45 p.m.

Fireside Chat: Talent Development and Workforce in Eastern Kentucky

Join Rajant Chairman, CEO, and Co-Founder Robert Schena, and Rajant employees, Chris Graves and Lindsay Childs, for a stimulating conversation around technology, advanced manufacturing, and talent development in Eastern Kentucky.

Corbin Arena Main Stage

6 p.m. to 9 p.m.

SOAR Summit Reception

Special Remarks

- Lindy Casebier, Secretary of the Tourism, Arts and Heritage Cabinet

Complimentary Shuttle Service will run to and from the Corbin Arena and downtown Corbin from 5:30 p.m. to 10 p.m.

The Pennington Event Center
500 South Main St.
Corbin, KY 40701



7 p.m. to 7:45 p.m.

Middle Tech Live Podcast: The State of Innovation and Entrepreneurship in EKY

2nd & Main
115 S Main St.
Corbin, KY



7 p.m. - 9 p.m.

Ignite Entrepreneurship Mixer

2nd & Main
115 S Main St.
Corbin, KY



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Breakout Workshops

Complimentary Shuttle Service will be provided to and from the Corbin Arena and the Corbin Center throughout the day.

2 p.m. to 3:30 p.m.

Let's Get Digital: Unlocking Your Influence on Social Media

Join SOAR's Business and Innovation Team for an interactive workshop on social media. You'll learn about platforms, audiences, and how to select and leverage platforms to engage and interact with customers and/or constituents.

The Corbin Center
222 Corbin Center Dr.
Corbin, KY 40701

PRESENTED BY



3:45 p.m. to 5 p.m.

KY Innovation: Resources to Grow Your Business

SOAR's Business and Innovation team joins officials from KY Innovation to share resources and incentives supporting startups and existing businesses in Kentucky's 54 Appalachian counties.

The Corbin Center
222 Corbin Center Dr.
Corbin, KY 40701

PRESENTED BY



3:45 p.m. to 5 p.m.

Growing the Economic Impact of E-Sports in Eastern KY

Join us for a lively discussion around esports and the opportunity Eastern Kentucky has to harness a new engine for economic growth.

Moderator: Mike Johnson, CEO of Appalachian Wireless

Panelists

- Ashley Litteral, Product Manager at Appalachian Wireless
- Nathan Lyttle (The Commish), Founder of Queen City Streams
- Gordy Gregg, Head Esports Coach at the University of Pikeville
- Jacob Ball, Head Esports Coach at the University of the Cumberlands

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The Corbin Center
222 Corbin Center Dr.
Corbin, KY 40701



Wednesday, October 4 Summit Day 2

7 a.m. to 9:30 a.m.

Registration

Corbin Arena Main Entrance

8:30 a.m. to Noon

SOAR Summit Plenary

- Congressman Hal Rogers
- Governor Andy Beshear
- ARC Federal Co-Chair Gayle Manchin
- Nora D. Volkow, M.D., Director of the National Institute on Drug Abuse (NIDA) at the National Institutes of Health
- Lincoln Brown, Social Impact Investor, Philanthropist, and Serial Entrepreneur
- TJ Rayhill, Owner of Bluegrass Crickets and 2023 Startup Appalachia Pitch Competition winner
- Kentucky Senate President Robert Stivers
- Corbin Mayor Suzie Razmus
- Dr. Ryan Quarles, Kentucky Commissioner of Agriculture
- Sandy Slayton, Vice President of Rye Development
- Steve Lee, CEO of SkillUp
- Kentucky Attorney General Daniel Cameron

Panel Discussion

Eastern Kentucky's collaborative approach to access to treatment, training, and re-entry to the workforce.

Moderator: Bill Bryant, Evening News Anchor, WKYT

Panelists

- Congressman Hal Rogers
- Nora Volkow, M.D., Director of the National Institute on Drug Abuse (NIDA) at the National Institutes of Health
- Dr. George Koob, Director of the National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- Tim Robinson, Founder and CEO of Addiction Recovery Care
- Beth Davison, Senior Vice President of the Kentucky Chamber of Commerce Foundation
- Colby Hall, Executive Director of SOAR

Noon to 3 p.m.

Exhibit Hall Hours

Corbin Arena Floor and Concourse

PRESENTED BY

