

01

Problem

What problem does your product solve?

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

02

Competitors

How are your ideal customers currently being served?

Add your thought here

Add your thought here

03

Advantage

What sets you apart?

Add your thought here

Add your thought here

04

Solution

What value do you deliver to your customers?

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

05

Customer

Who is your ideal customer?

Add your thought here

Add your thought here

06

Branding

tell your story

Add your thought here

Add your thought here

07

Revenue

How do you make your money?

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

08

Cost to Begin

What startup costs do you project?

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here

09

Launch Needs

What do you need to do to begin today?

Add your thought here

Add your thought here

Add your thought here

Add your thought here

Add your thought here