

A photograph of Santa Claus with a long white beard and glasses, wearing his traditional red suit with white fur trim. He is sitting at a desk in a warehouse-like setting, surrounded by shelves of cardboard boxes. He is holding a small brown gift box with a red ribbon bow in his left hand and has his right hand on a laptop keyboard. A Christmas tree with lights is visible on the left, and various holiday decorations like a 'XMAS' sign and holly are on the desk. The overall scene is festive and suggests online shopping for the holidays.

SOAR

small town

Gift Guide

for Online Shopping

Your source for supporting locally
owned and operated businesses.



Gifts for **Everyone**

POSITIVE ATTRACTION SOAPS

LEE COUNTY, KENTUCKY

Orange Essential Collection

This Orange Essential Collection includes 2 soaking salts, a soap bar, and an aluminum-free deodorant.

About the business: The mother/daughter duo from Beattyville, has turned a hobby into a full-fledged — and fragrant — business. **Positive Attraction Soaps** is nestled in the hills of Lee County, but their handmade soaps, using locally sourced ingredients, are known in Eastern Kentucky and beyond.

positiveattractionsoaps.com



**Orange Essential
Collection \$45**

TIPPER VALLEY FARMS

ROWAN COUNTY, KENTUCKY

Full Gift Set of Goat Soap

The set includes a bottle of lotion, 5 soaps, 1 shampoo bar, and 1 dish soap bar.

About the business: Chelsea Mayse was our 2020 Startup Appalachia Pitch Competition winner. As a fifth generation soaper, Mayse creates all natural products using her own free range goats milk. She offers a variety of products from soaps and lotions, to fresh cut flowers.

tippervalleyfarm.com



**Gift Set of Goat
Milk Soaps \$72**

APPALACHIAN APPAREL CO.

PERRY COUNTY, KENTUCKY

Move Mountains Hoodie

Nothing says cozy like a soft-cotton hoodie around a campfire (or fireplace) on a winter evening! This sweater will make you want to grab that nice cup of hot chocolate and turn on some holiday tunes.

About the business: Joey McKinney first thought of the idea of highlighting the art, culture, and history of Eastern Kentucky through local artists back in 2017. By the fall of 2018, McKinney opened his establishment in Hazard, Ky. — one of the first local businesses to revamp Hazard's downtown revitalization.

appappco.com



**"Move Mountains"
Hoodie \$39**



THE MOUNTAIN MUSE

FLOYD COUNTY, KENTUCKY

Fudge Dipped Strawberries

SEASONAL! Get your choice of white chocolate or milk chocolate fudge — choose from a variety of sizes.

About the business: Located in Prestonsburg, Ky. this unique shop offers an array of services: from antiques, local art, jewelry, handmade fudge, and a space for local artists to perform — **Mountain Muse** does not disappoint for its mountain folks.

shopthemountainmuse.com



**Fudge-Dipped Strawberries
\$4 – \$19.99**

TURTLE FARM POTTERY

WOLFE COUNTY, KENTUCKY

Bud Vase (Purple Rain)

These cute little bud vases are perfect for putting on your window seal or desk at work. They will bring you small joy bumps all throughout your day."

About the business: Through laughter and toil Casey, Noah, and Laura spin clay into wonderful creations that bring joy and thoughtful experiences to those who use them.

turtlefarmpottery.com



**Bud Vase (Purple Rain)
\$18**



Gifts for **Women**

NEW FRONTIER ROWAN COUNTY, KENTUCKY

Belt Bag

With a waterproof zipper and storage to fit all your necessities, this bag is all you need for a day out in the mountains.

About the business: Jared & Joshua Ravenscroft first began their business by selling hats out of the back of their Jeep at high school. Now the duo has a storefront in Morehead on Mains Street and a thriving online store focused on sustainable clothing that highlights Appalachian pride.

newfrontierbrand.com



**Belt Bag
\$29**

CC BELLE PIKE COUNTY, KENTUCKY

Gift Card

Whether posting their latest winter outfit on social media or planning their next shopping trip, a gift card to CC Belle in Pikeville will make a lasting impression on the one who's always looking for the latest fashion trend.

About the business: CC Belle was born out of tragedy after owner Amanda lost her sister. She was inspired to start the boutique in memory of her and her love for fashion. CC Belle's has two locations in TN and KY. They offer seasonal and size-inclusive boutique-style clothes and an array of trendy jewelry.

ccbelle.com



**CC Belle
Gift Card**

PRIMROSE BOUTIQUE ROWAN COUNTY, KENTUCKY

Gift Card

It's the best of both worlds: one hand has a glass of wine and another shopping for something new. This unique gift will help provide a fun and unforgettable shopping experience.

About the business: A lovely size-inclusive boutique store in the heart of Morehead, Ky. This chic woman-owned business brings the unique opportunity to sip while you shop with its wine bar and frozen wine options.

primrosemorehead.com



**Primrose Boutique
Gift Card**



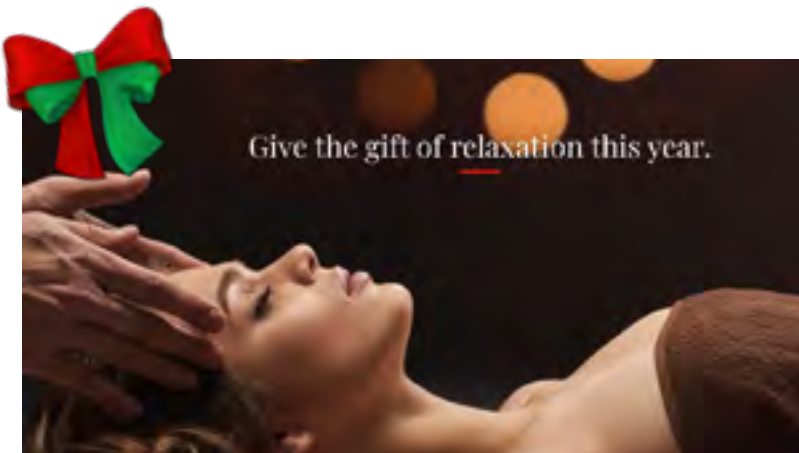
PURLUX SPA FLOYD COUNTY, KENTUCKY

Gift Certificates for Holiday Spa

Do you have that one person who needs to be reminded to relax? Look no further - whether it's planning to get a facial or to hang out in a salt room. This gift will help rejuvenate their soul.

About the business: PurLux is dedicated to sharing the importance and healing benefits of essential oils, herbs, salt, mud, healthy foods, and a healthy lifestyle. Give the gift of relaxation this season with a certificate to their Himalayan salt room, a customized facial, or even salon services!

purluxspa.com



Customize A Gift Card

AMONG THE OAKS FARM LEE COUNTY, KENTUCKY

Tea Sampler

Not sure which of our tea blends are for you? Try out this set of four sample sized versions. Each bag is about 1/4 the size of our standard 1 oz bag and is enough material for a few cups of tea of each blend.

About the business: Among the Oaks Farm grows "beyond organic" medicinal and culinary herbs on a human scale. Guided by a reverence for land and community, they offer herbs that are potent, vibrant, and delicious.

amongtheoaksfarmstead.com



Tea Sampler \$14



Gifts for **Men**

CHAMPION JIGS

HARLAN COUNTY, KENTUCKY

Green Pumpkin Orange Football Jig

Every fisherman in Eastern Kentucky knows that a Green Pumpkin Orange lure is a must have in their tackle box. This tried-and-true combination will have you “reeling” in the big ones.

About the business: Owner and designer, Woodrow E Fields, wanted to share his gifts of creating reliable jigs with others. Based out of Harlan County, this Christian-based company has been running successfully since 2016 and offers a variety of jigs and even allows you to customize your own for your fishing needs.

championjigs.com



Champion Jig \$3.89

HAZARD COFFEE SHOP

PERRY COUNTY, KENTUCKY

10 oz. Laser-engraved Metal Tumblr

A durable and aesthetic travel mug helps bring confidence to anybody! This tumblr will keep the owner's cup of joe nice and hot while they travel the mountains of Eastern Kentucky.

About the business: In 2020 Stephen and Maggie Prosser made the decision to move their family to the heart of the mountains. Stephen, a former geochemist, is fascinated by the science behind a great cup of coffee. Maggie, a native of Hazard, is inspired to help revitalize the growing downtown area. Their son, Lincoln, loves being near family and climbing the hills.

hazardcoffeecompany.com



10 oz. Engraved Tumbler \$21

STICKS, STONES, & STITCHES

POWELL COUNTY, KENTUCKY

Artistic Mug

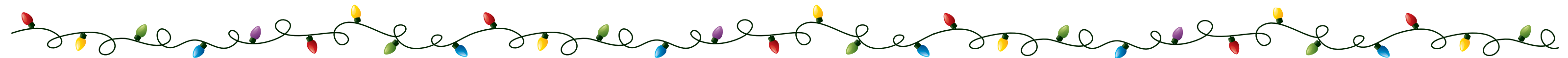
Looking for a one-of-a-kind gift? Check out this handcrafted mug featuring a custom artwork created by a recent college graduate from Berea.

About the business: Owners Ovie and Josie Hollon have lived their entire life in Stanton — creating, building, and crafting. The couple help feature more than 50 local artists at their retail store where they also host artisanal classes. You can shop this store knowing no two pieces are alike.

sticksstonesandstitches.com



Artistic Mug \$40



BORDERS SPORTING GOODS

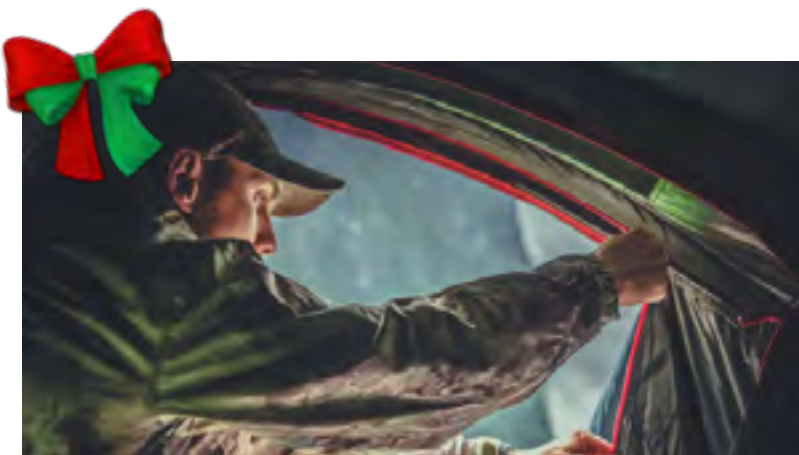
BOYD COUNTY, KENTUCKY

Gift Card

Borders Sporting goods offers a variety of items for every outdoorsman in your life. From hunting and fishing, to tactical wear and gear, their experts can help you find it.

About the business: Family owned and operated for 75 years, this small business has over 35 years' experience in the outdoor sporting goods industry. They take pride in offering the best variety of quality products.

store.borderssportinggoods.com



Customized Gift Card

GITT APPAREL

LAUREL COUNTY, KENTUCKY

Trucker Cap

We're taking it back to the 90s with a classic camo trucker hat!

About the business: Gitt Apparel provides extremely comfortable high-quality clothing, inspiring people to do the most in life and encourages a healthy lifestyle. Gitt stands for “Get in the truck!” Gitt going, Gitt motivated! Gitt adrenaline, Gitt traveling, Gitt family, Gitt what you want out of life. Gitt with the program or Gitt left behind.

gittlive.com



Trucker Cap \$25



Gifts for **Students & Kids**

UPSCORE TEST PREP

ADAIR COUNTY, KENTUCKY

Monthly Subscription

Help the student in your life get a jumpstart on ACT prep with this monthly subscription package.

About the business: UpScore's vision is to provide equitable and inclusive high-quality ACT test prep to support all students in reaching their full potential. After searching and struggling to find affordable comprehensive ACT prep in high school, UpScore's CEO and founder, Dr. Kyle Mann, was left with a desire to make the path easier for other students. UpScore was born out of both his and other students' struggles to find accessible high-quality test prep resources. Upscore Test Prep was the 3rd place winner in the 2022 Startup Appalachia Pitch Competition.

upscoretestprep.com



ACT Help
\$2-\$20 per month

REIMAGINES

PULASKI COUNTY, KENTUCKY

Custom Omnibox

OmieBox is the best kids bento box on the market. Reimagines will personalize it to make it even better. Add your child's name, favorite font, and text color to create a perfect gift just for them.

About the business: Reimagines is a family owned and operated custom design and print shop in Somerset. They specialize in large format printing and UV printing services. They bring ideas to life with in-house design, state-of-the-art equipment, and the highest quality materials. Reimagines was the 2nd Place Winner in the 2022 Startup Appalachia Pitch Competition and won the Crowd Favorite award.

reimagines.com



Custom Omnibox
\$52.50

GIRLHOOD CO.

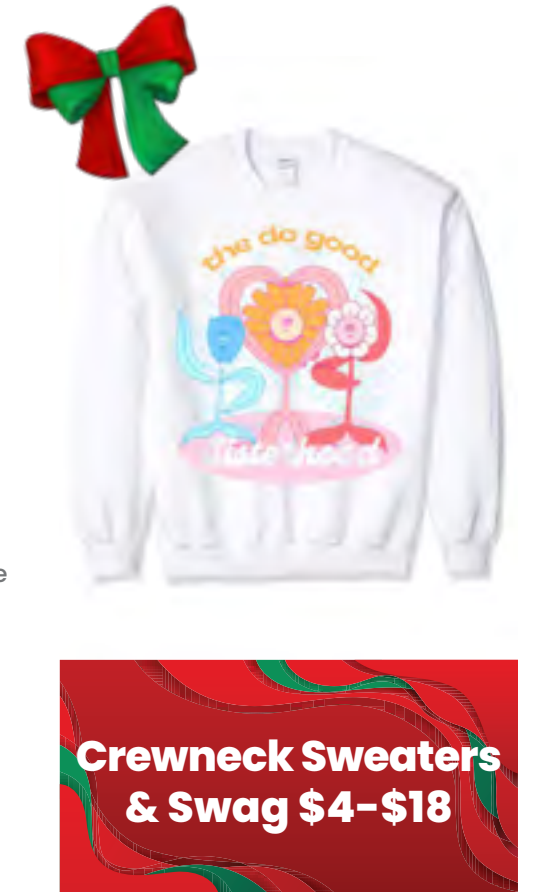
MAGOFFIN COUNTY, KENTUCKY

A crew neck sweater and some swag

Whether they're a Delta Gamma or Chi Omega, you know they have to show off their greek pride throughout town!

About the business: Girlhood Co. was first founded by 16-year-old teenager who wanted to promote a safe space for women to shop. Girlhood Co. store want to provide a place where they can inspire women to follow their dreams and be confident in their own skin.

girlhoodcompany.com



Crewneck Sweaters & Swag \$4-\$18



88 MUSIC STORE

CLAY COUNTY, KENTUCKY

Music Lessons

Give your child a gift they will carry with them forever with custom music lessons from the experts at 88 Music Store.

About the business: A locally owned family business located in Manchester dedicated to serving any musician. Whether you are a fresh beginner or a touring artist, 88 Music Store is there to serve you. They offer music lessons, repair work, and sound system installation/repair for venues.

88musicstore.com



Music Lessons
\$4 - \$19.99

THE GENERAL STORE

HARLAN COUNTY, KENTUCKY

Children's Books

Books open up a world of adventure for children no matter the age. No matter the skill level, The General Store features books written by local authors.

About the business: A family-run business in the heart of Pine Mountain, Ernie and Tiffany Bullock Scott have served their appalachian folk with Appalachian Proud food products and souvenirs. In addition to their market, the couple provide their space for local free events to the public.

pinemtncrossing.com



Children's Books
Starting at \$14.99



Stocking **Stuffers**

THE COOKIE YODA

ROWAN COUNTY, KENTUCKY

Custom Cookies

Nothing like some delicious, custom baked cookies for you and your loved ones to share this holiday season! A signature flavor? Sure! Custom print stickers on the packaging? Oh, yeah!

About the business: With over 30 unique flavors, The Cookie Yoda strives to source locally and in season produce to ensure her cookies are of the highest quality. She takes pride in being a KY Proud business and works to ensure she supports other KY businesses as well. With the very first bite of a Cookie Yoda cookie, you will be hooked.

thecookieyoda.com



Custom Cookies
\$45

THE NEST DAY SPA

GREENUP COUNTY, KENTUCKY

Gift Card

The Nest Day Spa offers a variety of services that will leave you feeling relaxed, rejuvenated, and recharged.

About the business: Inspired by childhood memories of being wrapped up on her family couch, Tracy Frye, wanted to bring that same comfort to Eastern Kentuckians by opening up a day spa in the mountains of Greenup County.

thenestdayspa.com



Gift Card
Starting at \$60

GOATMILK COUNTRY SOAPS

LAUREL COUNTY, KENTUCKY

Large Gift Set

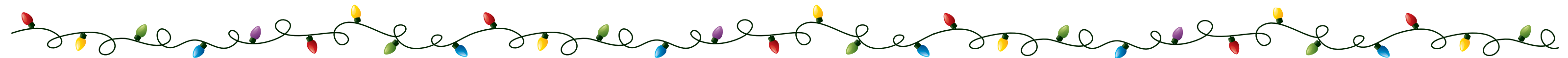
This large gift set includes a full-size lotion, bar of soap, Sugar Scrub and lip balm. Available in 10 scents: Black Raspberry Vanilla, Crisp Apple Rose, Energy, Japanese Cherry Blossom, Lavender, Love Spell, Peppermint, Pink Sugar, Sweet Pea and Unscented. Doesn't sound BAAH-d to us.

About the business: Located in London, **Goatmilk Country Soaps** take pride in each of their handcrafted goat milk products. They are also members of Kentucky Proud, Appalachia Proud, and the Handcrafted Soap and Cosmetic Guild.

goatmilkcountrysoaps.com



Large Gift Set
\$22.99



COAL COUNTRY CANDLES

PERRY COUNTY, KENTUCKY

Monthly Scent Box Subscription

Now you can enjoy the convenience of having new scents or your favorites, delivered right to your door every month.

About the business: Owners Shannon and Randy Gabbard are located in Perry County. Coal Country Candles offers hand-poured soy candles and tarts.

coalcountrycandles.com



Monthly Scent Box Subscription
\$25

KIDDIE GUARDZ

JOHNSON COUNTY, KENTUCKY

Kiddie Guardz

Monster Truck Style Clipper Guards

- 4 piece set includes #1, #2, #3, #4 (Same design)

About the business: Kiddie Guardz was born when an ordinary barber, Mikey Jarrell, from Williamsport, KY woke from a sleep around 3 a.m with a vision: Having faced children who feared clippers, Jarrell was inspired to make things a little easier. Fast forward a couple of years and Kiddie Guardz went from a thought to a product on the market.

kiddieguardz.com



Kiddie Guardz
\$25

JOIN US AS WE

celebrate

Those Moving Eastern Kentucky Forward

SOAR**eKY***Gala*
Celebrating Appalachia

Saturday, April 29, 2023 • Mountain Arts Center

Seating is limited. Get your tickets now!

Reserve your seat here.