

Appalachian Wireless Arena, Pikeville, KY • October 19 – 20

Presented
ByAppalachian
Regional
Commission

Day 1 • Wednesday, October 19

Programming
Presented By

Kentucky Chamber

Production
Sponsored Byarc
Addiction
Recovery Care

7 a.m. to 5 p.m.
Registration

Appalachian Wireless Arena
Main Street Entrance

Presented By



11:30 a.m. to 1 p.m.
Lunch

Appalachian Wireless Arena
Concourse

Sponsored By



7 a.m. to 8 a.m.
Breakfast

Appalachian Wireless Arena
Concourse

Sponsored By



1 p.m. to 3 p.m.
Focus Sessions

See sessions and locations on next page

3 p.m. to 5 p.m.
Plenary Session

Appalachian Wireless Arena

- Mark Rembert, Director Research & Knowledge, Center on Rural Innovation
- Janie Way, President, Leadership Kentucky
- Legislative panel with the Kentucky Chamber
- Colby Hall, Executive Director, SOAR
- Ben Ledo, VP of Enterprise Sales, MakeMyMove

8 a.m. to 5 p.m.
Exhibit Hall Open

Sponsored By



8 a.m. to 11:30 a.m.

Focus Sessions

See sessions and locations on next page

5:30 p.m. to 8 p.m.

SOAR Summit Reception

MountainTop Media Stage
Appalachian Wireless Arena
Main Street Entrance

Presented By



Find Your focus

Throughout the Summit you'll have the opportunity to attend Focus Sessions leading up to our afternoon Plenary Sessions. Enjoy these sessions and take time to visit the Exhibit Hall.



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Find Your focus

FOCUS Sessions Presented By



BROADBAND

All sessions held at Appalachian Wireless Arena
(2nd Floor Ballroom).

8 a.m. to 8:20 a.m.

Forming Community Broadband Boards

- Colby Hall, Executive Director, SOAR

8:20 a.m. to 8:50 a.m.

Looking at State Broadband Planning in 2023

- Meghan Sandfoss, Executive Director, Kentucky Office of Broadband Development
- Chip Spann, Federal Program Officer, National Telecommunications and Information Administration

8:50 a.m. to 9:20 a.m.

Microsoft Airband and Digital Equity Data

- Ryan Palmer, Global Equity Strategist, Microsoft

9:20 a.m. to 9:50 a.m.

A Conversation with the Kentucky Public Service Commission

- Mary Pat Regan, Member, Kentucky Public Service Commission

9:50 a.m. to 10 a.m.

Break

10 a.m. to 10:45 a.m.

Using Data from the Kentucky Speed Test Initiative on Grant Applications

- Lonnie Lawson, President and CEO, The Center for Rural Development
- Richard Taylor, Executive Vice President, The Center for Rural Development

10:45 a.m. to 11:30 a.m.

Prioritizing Broadband Projects in your Community

- Kyle Rosner, VP of Government Affairs, All Points Broadband

11:30 a.m. to 1 p.m.

Lunch

1 p.m. to 1:45 p.m.

How to Write a Broadband Grant

- Kyle Rosner, VP of Government Affairs, All Points Broadband

1:45 p.m. to 2:30 p.m.

State and Federal Broadband Funding Sources

- Stephanie Bell, VP of Government Affairs, Windstream



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HEALTHY COMMUNITIES

All sessions held on the Arena Floor at the Appalachian Wireless Arena.

9:30 a.m. to 10:15 a.m.

Community-Based Solutions for Better Health: A Conversation on Obesity Prevention

Moderator

- Allison Adams, Vice President for Policy, Foundation for a Healthy Kentucky

Panelists

- Shannon Smith, Vice President of Advocacy, American Heart Association
- Rick Skinner, Mayor, Williamstown, Kentucky
- McKenzie Fox, Special Projects Coordinator, Kentucky Horticulture Council

10:15 a.m. to 10:30 a.m.

Improving Health Outcomes in Eastern Kentucky

- Kenyetta Pinkston, Community Engagement Manager, Unite Us

10:30 a.m. to 11:15 a.m.

Community-Based Solutions for Better Health: A Conversation on Tobacco Use Prevention

Moderator

- Allison Adams, Vice President for Policy, Foundation for a Healthy Kentucky

Panelists

- Ellen Cartmell, Tobacco Prevention and Cessation Program Manager, Kentucky Department for Public Health
- Tara Vostad, Health Promotion Specialists, Kentucky River District Health Department
- Sherrie Stidham, Public Health School Liaison, Kentucky River District Health Department
- Matthew Sanders, Youth Advisory Committee, UK I Can End the Trend Program



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LOCAL FOOD

All sessions held at the Appalachian Center for the Arts.

Moderator

- Bill McCloskey, Deputy Director, Kentucky Office on Agriculture Policy

9:30 a.m. to 10:15 a.m.

Agriculture Funding and its Impact in Eastern Kentucky

Moderator

- Bill McCloskey, Deputy Director, Kentucky Office on Agriculture Policy

Panelists

- Lesia Birchfield, District Administrative Secretary, Pike County Conservation District
- Kevin Gurtowski, Extension Associate, Robinson Center for Appalachian Resource Sustainability
- Chad Smith, Director of Promotion and Development, Kentucky Department of Agriculture
- Tony Burnett, Supervisory District Conservationist, and
- Tony Nott, Assistant State Conservationist, USDA Natural Resources Conservation Service
- Kevin Whitaker, Representative, USDA Farm Service Agency

10:30 a.m. to 11:15 a.m.

Building Diverse Markets

- Speaker to be announced

WORKFORCE

All sessions held at New Beginnings Fellowship Church.

9:30 a.m. to 10:15 a.m.

Second Chance Employment and Re-Entry

Moderator

- Nancy Hale, President and CEO of Operation UNITE

Panelists

- Tim Robinson, CEO and Founder, Addiction Recovery Care
- Jeff Whitehead, Executive Director, EKCEP
- Seth Long, Executive Director of HOMES, Board Member of FAHE
- Morgan Kirk, Director of Workforce Recovery Program, Kentucky Chamber

10:30 a.m. to 11:15 a.m.

Establishing Remote Work as a Sector in Eastern Kentucky

- Ben Ledo, VP, Enterprise Sales, Make My Move
- Matthew Bauer, VP, Connected Communities, Wireless Research Center of North Carolina

SMALL BUSINESS

All sessions held at the Appalachian Center for the Arts.

1 p.m. to 2:30 p.m.

Social Media Workshop

- JC Phelps, Business Coach, Kentucky Small Business Development Center

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Production
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Addiction
Recovery Care

7 a.m. to 9 p.m.

Registration

Appalachian Wireless Arena
Main Street Entrance

Presented By



11:30 a.m. to 1 p.m.

Lunch

Appalachian Wireless Arena
Concourse

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7 a.m. to 8 a.m.

Breakfast

Appalachian Wireless Arena Concourse

Sponsored By



8 a.m. to Noon

Exhibit Hall Open

Sponsored By



8 a.m. to 11:30 a.m.

Focus Sessions

See sessions and locations on next page

1 p.m. to 4 p.m.

Plenary Session

Appalachian Wireless Arena

- Congressman Hal Rogers, SOAR Co-Principal Officer
- Gayle Manchin, ARC Federal Co-Chair
- Colby Hall, Executive Director, SOAR
- Nate Morris, CEO, Rubicon Global
- Robert Schena, Chairman, CEO and Co-Founder, Rajant Corporation
- Other speakers will be announced

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FOCUS Sessions Presented By



BROADBAND

All sessions held at Appalachian Wireless Arena (2nd Floor Ballroom).

8 a.m. to 8:15 a.m.

The Affordable Connectivity Program

- Conner Thomas, Partners for Rural Impact

8:15 a.m. to 9 a.m.

Alternative Financing Options for Broadband

- Tom Coverick, Managing Director, KeyBanc Capital Markets
- Eric Rex, Vice President, KeyBanc Capital Markets

9 a.m. to 9:45 a.m.

Emerging Technologies: A Panel on Future Broadband Solutions

Panelists

- Justin Warren, Rural Broadband Sales Director, Rajant Corporation
- Billy Forsyth, Business Development Manager of Government and Education, Accelecom
- Darrell Maynard, CEO, Eastern Telephone & Technologies
- Scott Kiser, Director of Technology, Wise County (VA) School District

9:45 a.m. to 10 a.m.

Break

10 a.m. to 10:30 a.m.

Digital Literacy and Skilling to Obtain High-Paying Remote Work Jobs

- Matthew Bauer, VP of Connected Communities, Wireless Research Center of North Carolina

10:30 a.m. to 11:15 a.m.

An Electric's Perspective

Moderator

- Hilda Legg, President, Legg Strategies,

Panelists

- Butch Massey, Vice President Engineering and Operations, Warren Rural Electric Cooperative
- David Kramer, Senior Director, AltaFiber
- Other panelists to be announced



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FOCUS Sessions Presented By



DOWNTOWN REVITALIZATION

All sessions held at the Appalachian Center for the Arts.

8 a.m. to 10 a.m.

Center on Rural Innovation Community Entrepreneurial Ecosystem Workshop

- Molly Pyle, Head of Entrepreneurship, Center on Rural Innovation

SMALL BUSINESS

All sessions held at New Beginnings Fellowship Church.

9 a.m. to 10 a.m.

How to Craft a Winning Pitch

- Kelby Price, Managing Partner, Keyhorse Capital

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10:00 a.m. to 10:15 a.m.

Break

10:15 a.m. to 11:30 a.m.

Speed Pitch Competition



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Day 1 Breakfast Sponsored By



Day 1 Lunch Sponsored By



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Day 2 Lunch Presented By



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Innovation Alley Presented By



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Appalachian Regional Commission

Presenting Partners



HealthCare



Founding Partners



East Kentucky Partners



Unity Partners



Cornerstone Partners



Grassroots Partners

