

Appalachian Wireless Arena, Pikeville, KY • October 19 – 20

Presented  
ByAppalachian  
Regional  
Commission

## Day 1 • Wednesday, October 19

Programming  
Presented By

Kentucky Chamber

Production  
Sponsored Byarc  
Addiction  
Recovery Care**7 a.m. to 5 p.m.****Registration**Appalachian Wireless Arena  
Main Street Entrance

Presented By

KENTUCKY  
COMMUNITY & TECHNICAL  
COLLEGE SYSTEM**11:30 a.m. to 1 p.m.****Lunch**Appalachian Wireless Arena  
Concourse

Presented By

Appalachia  
Proud.**7 a.m. to 8 a.m.****Breakfast**Appalachian Wireless Arena  
Concourse

Sponsored By



Kentucky Association of Counties

**1 p.m. to 3 p.m.****Focus Sessions**

See sessions and locations on next page

**3 p.m. to 4:30 p.m.****Plenary Session**

Appalachian Wireless Arena

**Plenary Session**Mark Rembert, Director Research & Knowledge,  
Center on Rural Innovation

Colby Hall, Executive Director, SOAR

Ben Ledo, VP of Enterprise Sales, MakeMyMove

**8 a.m. to 5 p.m.****Exhibit Hall Open**

Sponsored By

**8 a.m. to 11:30 a.m.****Focus Sessions**

See sessions and locations on next page

**5 p.m. to 8 p.m.****SOAR Summit Reception**MountainTop Media Stage  
Appalachian Wireless Arena  
Main Street Entrance

Presented By



# Find Your focus

Throughout the Summit you'll have the opportunity to attend Focus Sessions leading up to our afternoon Plenary Sessions. Enjoy these sessions and take time to visit the Exhibit Hall.



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## Day 1 • Wednesday, October 19

# Find Your focus

FOCUS Sessions Presented By



## BROADBAND

**All Broadband Focus Programming will be held in the Appalachian Wireless Arena Ballroom (2nd Floor)**

**8 a.m. to 8:20 a.m.**  
**Forming Community Broadband Boards**  
Colby Hall, Executive Director  
SOAR

**8:20 a.m. to 9 a.m.**  
**Broadband and Solar Legislative Overview**  
Kyle Kelly, Director of National Affairs  
Kentucky Farm Bureau

**9 a.m. to 9:30 a.m.**  
**Identifying Gaps in Broadband Adoption and Usage with Microsoft Airband**  
Ryan Palmer, Global Equity Strategist  
Microsoft

**9:30 a.m. to 9:50 a.m.**  
**A Conversation with the Kentucky Public Service Commission**  
Mary Pat Regan, Member  
Kentucky Public Service Commission

**9:50 a.m. to 10 a.m.**  
Break

**10 a.m. to 10:45 a.m.**  
**Kentucky Broadband Speed Test Data and Mapping Initiative**  
Lonnie Lawson, President and CEO  
The Center for Rural Development  
Richard Taylor, Executive Vice President  
The Center for Rural Development

**10:45 a.m. to 11:30 a.m.**  
**Prioritizing Broadband Projects in your Community**  
Kyle Rosner, VP of Government Affairs  
All Points Broadband

**11:30 a.m. to 1 p.m.**  
Lunch

**1 p.m. to 1:45 p.m.**  
**How to Write a Broadband Grant**  
Kyle Rosner, VP of Government Affairs  
All Points Broadband

**1:45 p.m. to 2:30 p.m.**  
**State and Federal Broadband Funding Sources**  
Speaker to be announced



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## Day 1 • Wednesday, October 19

# Find Your focus

### HEALTHY COMMUNITIES

**9:30 a.m. to 10:15 a.m.**

**Community-Based Solutions for Better Health:  
A Conversation on Obesity Prevention**

Moderated by Allison Adams of the Foundation  
for a Healthy Kentucky  
*Appalachian Wireless Arena Floor*

**10:15 a.m. to 10:30 p.m.**

**Break**

**10:30 a.m. to 11:15 a.m.**

**Community-Based Solutions for Better Health:  
A Conversation on Tobacco Use Prevention**

Moderated by Allison Adams of the Foundation  
for a Healthy Kentucky  
*Appalachian Wireless Arena Floor*

### LOCAL FOOD

**9:30 a.m. to 10:15 a.m.**

**Agriculture Funding and its Impact in Eastern  
Kentucky**

Speaker to be announced  
*Appalachian Center for the Arts*

**10:30 a.m. to 11:15 a.m.**

**Building Diverse Markets**

Speaker to be announced  
*Appalachian Center for the Arts*

### WORKFORCE

**9:30 a.m. to 10:15 a.m.**

**Second Chance Employment and Re-Entry**

Speakers to be announced  
*New Beginnings Fellowship Church*

**10:30 a.m. to 11:15 a.m.**

**EKY Remote: Establishing Remote  
Work as a Sector**

Speakers to be announced  
*New Beginnings Fellowship Church*

### SMALL BUSINESS

**1 p.m. to 2:30 p.m.**

**Social Media Workshop**

Speaker to be announced  
*Appalachian Center for  
the Arts*

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Regional  
Commission

## Day 2 • Thursday, October 20

Programming  
Presented By



Kentucky Chamber

Production  
Sponsored By



arc  
Addiction  
Recovery Care

**7 a.m. to 9 p.m.**

### Registration

Appalachian Wireless Arena  
Main Street Entrance

Presented By



**11:30 a.m. to 1 p.m.**

### Lunch

Appalachian Wireless Arena  
Concourse

Sponsored By



**7 a.m. to 8 a.m.**

### Breakfast

Appalachian Wireless Arena Concourse

Sponsored By



**8 a.m. to Noon**

### Exhibit Hall Open

Sponsored By



**8 a.m. to 11:30 a.m.**

### Focus Sessions

See sessions and locations on next page

**1 p.m. to 4 p.m.**

### Plenary Session

Appalachian Wireless Arena

Congressman Hal Rogers  
SOAR Co-Principal Officer

Gayle Manchin, ARC Federal Co-Chair

Colby Hall, Executive Director, SOAR

Nate Morris, CEO, Rubicon Global

Bob Schena, Chairman, CEO and  
Co-Founder, Rajant Corporation

Other speakers will be announced

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# Find Your focus

FOCUS Sessions Presented By



### BROADBAND

All Broadband Focus Programming will be held in the Appalachian Wireless Arena Ballroom (2nd Floor)

**8 a.m. to 8:45 a.m.**  
**Broadband Public-Private Partnerships & Legal Considerations**  
Speaker to be announced

**8:45 a.m. – 9:30 a.m.**  
**Communicating Community Broadband Plans Effectively**  
Speaker to be announced

**9:30 a.m. to 9:45 a.m.**  
**Break**

**9:45 a.m. to 10:30 a.m.**  
**What is Digital Equity and Why Does It Matter?**  
Jane Coffin, Chief Community Officer  
Connect Humanity

**10:30 a.m. to 11:15 a.m.**  
**Alternative Financing Options**  
Tom Coverick, Managing Director  
KeyBanc Capital Markets

### DOWNTOWN REVITALIZATION

**8 a.m. to 10 a.m.**  
**Center for Rural Innovation Community Ecosystem Workshop**  
Speaker to be announced  
Appalachian Center for the Arts

### SMALL BUSINESS

**9 a.m. to 10 a.m.**  
**How to Develop Your Pitch**  
Speaker to be announced  
New Beginnings  
Fellowship Church

**10:00 a.m. to 10:15 a.m.**  
**Break**

**10:15 a.m. to 11:30 a.m.**  
**Speed Pitch Competition**  
New Beginnings Fellowship Church

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