

SOARSUMMIT focus

Entrepreneurship and Innovation

What's on the AGENDA

10 a.m. - 4 p.m.

Registration
FFC Lobby

11 a.m. - 12:30 p.m.

Exhibit Hall
Open

1 p.m.

Welcome

1:15 p.m. Empowering and Equipping Female Entrepreneurs



Jane Mosbacher Morris

Founder and CEO | TO THE MARKET

1:40 p.m.

Speaker
TBA

2 p.m.

Opening Plenary
Conclusion

2 p.m. - 3:30 p.m.

Networking and
Exhibit Hall | Open

3:30 p.m.

Commercialization and Patents



Ian McClure

Associate VP for
Research, Innovation
and Economic Impact
University of Kentucky

3:45 p.m.

StartUP Appalachia

Regional Business Pitch Competition

Presented By Community Trust
Bancorp, Inc.

6 p.m.

SOARSUMMIT focus

Entrepreneurship and Innovation

Reception Presented By



KY INNOVATION

Downtown Hazard

Shuttles will run from the First Federal Center
to Downtown Hazard from 5 p.m. to 10 p.m.

Thursday, June 23
First Federal Center (FFC)
Hazard, KY

Presented By



An **AEP** Company

Reception
Presented By



KY INNOVATION

Programming
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PRIMARY CARE CENTERS
OF EASTERN KENTUCKY



StartUp Appalachia
Pitch Competition

Presented By

Community Trust
Bancorp, Inc.

Breakfast
Provided By



Special Thanks



HAZARD / PERRY COUNTY
CHAMBER OF COMMERCE

SOAR

soar-ky.org

SOAR SUMMIT focus

Entrepreneurship and Innovation

What's on the AGENDA

7:30 a.m. - 9 a.m.

Breakfast
FFC | Sponsored By



Hazard Perry County Tourism

8 a.m. - 9 a.m.

Registration
FFC Lobby

9 a.m. - 10 a.m.

Breakout Session 1
FFC Room 123 / 123E

10:30 a.m. - 11:30 a.m.

Breakout Session 2
FFC Room 123 / 123E

11:30 a.m. - 1 p.m.

Lunch
FFC Lobby

1 p.m.

Plenary Session
FFC Room 123



1:30 p.m. Panel Discussion:
Access to Capital in Eastern Kentucky


Access to Capital doesn't always mean the odds are stacked against you. In this case, the Capital Stack is working in your favor. Funders will share the X's and O's of making your case and how they work together to bring ideas to life.

Moderators and Panelists TBA.

2 p.m. Keynote Speaker To be announced.

2:20 p.m.

The role Entrepreneurship and Innovation plays in the revitalization of Eastern Kentucky



Elmer K. Whitaker
CEO
Whitaker Bank

2:30 p.m.

Mastering the Art of Fundraising for your Startup



Evan Knowles
Founder and CEO
Symba and Middle Tech Podcast

2:40 p.m. Fireside Chat:
Innovation Support Across the Commonwealth

Panelists TBA

3 p.m.

Closing Remarks

DAY 2

Friday, June 24
First Federal Center (FFC)
Hazard, KY

Presented By



KENTUCKY POWER
An AEP Company

Day 2 Lunch
Sponsored By



KY INNOVATION

Programming
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PRIMARY CARE CENTERS OF EASTERN KENTUCKY
Focusing on Your Family's Health

Entertainment
Sponsored By



Perry Distributors

Breakfast
Sponsored By



Hazard Perry County Tourism

Break
Sponsored By



sitel group

Special Thanks




HAZARD COMMUNITY & TECHNICAL COLLEGE
HAZARD / PERRY COUNTY CHAMBER OF COMMERCE

Student Scholarships
Sponsored By




KEDC
Kentucky Educational Development Corporation

TOYOTA TSUSHO

SOAR
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